

Award for Contributions to Collaborative Online Encyclopedias on Cultural Heritage

Second Session: The Intangible Cultural Heritage of Morocco (2022-2023)

Announcement

Cultural heritage generally refers to all tangible and intangible cumulative productions created by a civilization: historical and archeological monuments, artefacts and treasures, traditions and the arts transmitted from one generation to the next culturally-charged natural sites, and generally all that contributes to feelings common to a particular cultural space or group and carry the symbolic weight of identity and shared knowledge.

Scholars and specialists have used different definitions for the concept of cultural heritage according to various intellectual and ideological stances and references and the evolution of knowledge in the Humanities and Social Science. The most important result, relative to the concept of heritage, is the new distinction between the kind of heritage that is purely material and what is symbolic or spiritual of that heritage, a distinction formalized by the official mention in 1992 of “intangible heritage” during the UNESCO General Assembly held in Mexico.

In the aftermath of the shock of globalization that challenged the spiritual heritage of peoples and traditional cultures, there grew the need for the adoption in 2003 of the “Convention for the Safeguarding of the Intangible Cultural Heritage,” which refers in its second article to all that communities and groups create and continuously transmit from one generation to another in response to their environment and interactions

with their history and with nature and which provides them with a sense of identity and continuity and increases cultural diversity and human creative power. The Convention considers solely the intangible cultural heritage that is proven to be rooted locally and represent one or more aspects of authenticity in ways that are compatible with international agreements on human rights, the principles of mutual respect among groups and communities, and the values of sustainable development.

Following the success of the first edition of the National Award for Contributions on Moroccan Cultural Heritage to Collaborative Online Encyclopedias-- a competition that aims to reward the best published entries-- and because of the wealth, diversity and importance of Morocco's intangible cultural heritage, and the need to identify, document and promote that heritage on a wider scale, the Academy of the Kingdom of Morocco, with the collaboration of the Moroccan Ministry of Youth, Culture and Communication, has decided to focus for the second session of the Award on intangible cultural heritage, with the aim to identify, record, enrich, document, and show the value of this heritage, through publication of quality content in collaborative online encyclopedias.

The scope of the Award for Contributions to Collaborative Online Encyclopedias covers five types of intangible cultural heritage, in accordance with the categories defined in Article 2 of the UNESCO Convention of 2003:

- Oral traditions and expressions, including language as a vehicle of the intangible cultural heritage;
- Performing arts;
- Social practices, rituals and festive events;
- Knowledge and practices concerning nature and the universe;
- Traditional craftsmanship.

General Conditions for Participation in the Second Session of the Award on Moroccan Intangible Cultural Heritage

Article 1 – Aims

The Academy of the Kingdom of Morocco and the Ministry of Youth, Culture, and Communication (Department of Culture) announce the launch of the second session of the **Award for Contributions to Collaborative Online Encyclopedias**.

For the 2022-2023 session, the competition aims to encourage innovative and creative submissions of content, recognize and reward the best entries published in collaborative online encyclopedias between 30th November 2022 and 31st May 2023, on various aspects of Morocco's intangible cultural heritage.

Entries are accepted in one of the following categories: article, photograph, audio recording, video recording or combinations provided entrants indicate the chosen category.

Candidates are required to fill in the participation form and send the link of their contribution, submitted during the period of the contest, after it is published in the collaborative online encyclopedia, as directed, to the following address: alacademia.org.ma/concours.

Entries preselected for the final stage of evaluation by a panel of experts are then published on the contest/s web site.

Article 2 – Theme for the 2022-2023 Session of the Award:

The second session of the Award welcomes submissions related to Morocco's intangible cultural heritage, in particular entries contributing to more or better knowledge of:

- Oral traditions and expressions, including language as a vehicle of the intangible cultural heritage;
- Performing arts;
- Social practices, rituals and festive events;
- Knowledge and practices concerning nature and the universe;
- Traditional craftsmanship

Article 3 – Conditions and Guidelines for Submissions:

- 1 The Award is open to any participant aged 18 or above. Contributors must have a valid account in one of the collaborative online encyclopedias that is free of charge and available to the public.
- 2 Contributions from IP addresses are not accepted
- 3 There is no limit to multiple participations from single contributors provided submissions bear the same name/pseudonym and the same email address throughout the competition period.
- 4 Contestants must submit their contributions directly to one of the collaborative online encyclopedias, either as a text article, a photograph, a video or audio recording, and satisfy the technical criteria required for each type of participation (articles 5, 6 and 7 below).
- 5 Members of selection panels and their relatives are not eligible to participate in the contest. Organizers retain the right to carry out appropriate checks for the enforcement of this rule.
- 6 Contributors are not allowed to participate with more than one account in the chosen collaborative online encyclopedia. In the event that false accounts are discovered, all such accounts will be disqualified.
- 7 Participation is on an individual basis. Submissions from institutions, entities or joint accounts are not eligible.
- 8 Participants must complete the entry form posted on the Contest website: **alacademia.org.ma/concours** and must be duly registered on a collaborative online encyclopedia platform with an active and valid email address.
- 9 Participants are required to copy in the link for their entries in the section indicated on the contest website **alacademia.org.ma/concours**.

- 10 Participants must certify on their honor that they own all the rights to the contents of their submission, by agreeing to the general conditions of the Award, as indicated in the participation form.
- 11 All short-listed participants must provide proof of their identity
- 12 Only submissions posted in a collaborative online encyclopedia between 30th November 2022 and 31st May 2023 are accepted

Article 4 – Technical Criteria for Text Submissions

1. Submissions may be made in any of the following languages: Arabic, Tamazight, English, French or Spanish. The minimum size of an article is 5 kilobytes (ca 2500 words), not including quotations on the same page.
2. The text submission must be an original, unpublished article, written by the participant, or an addition to, update or revision of an existing one.
3. The text of the submission must be properly documented and written according to standard scholarly rules, and all statements and quotations verifiable.
4. The submission must be made in respect of copyright and intellectual property rights and other related rules.
5. The submission must fulfil all the specific requirements for contributions to the chosen collaborative online encyclopedia including relevant categories, hyperlinks, infobox, portals, and include any relevant illustrations, photographs maps, or diagrams.
6. The entry must be clear and demonstrate relevance to Morocco's intangible cultural heritage (as stated in Article 2). The entry must be written in a style that respects the rules of expository writing and respect appropriate citation and referencing. Articles must be free of linguistic or material errors, misrepresentations, controversial or derogatory statements.

Article 5 – Technical Criteria for the Photography Contest

1. Submissions will be accepted only if they are uploaded to the multimedia library of the collaborative encyclopedia between November 30th 2022 and May 31st 2023.
2. Photographs and maps must have been taken or scanned by the submitter. It is possible to submit historical photographs as long as the submitter owns the copyright thereof or if the photograph in question is in the public domain.
3. Photographs must respect all current legislations and regulations on publication and reproduction rights, particularly those concerning intellectual property rights, moral and privacy rights.
4. Submitted reproductions of inscriptions must be free to use or in the public domain. In most cases, the photograph will fall automatically under the Creative Commons Attribution-ShareAlike 4.0 (CC-BY-SA 4.0). For more information on authorization, please visit [the website](#).
5. Photographs must be correctly identified. Each must include a description in one of the languages of the competition. The description must provide information on the contents of the image, when and how it was taken, as well as its cultural value.
6. Are ineligible, photographs of 500 Ko or less, photographs already posted in one of the collaborative online encyclopedias (new uploads are not authorized). Not eligible also are images with watermarks, integrated signatures, or credits on the image itself, and any other mention that links the image to the uploader
7. The selection for the photography contest will be made by a panel of experts and subject specialists on the basis of the ground rules for photography and of community standards.
8. Photographs that have been edited with photo-editing software are not eligible.

Article 6 – Technical Criteria for the Video Contest

1. Video recording submissions must be more than 60 seconds long and last less than 12 minutes.
2. Video submissions are required in 320 by 240 resolution for video recordings (minimum), for videos taken before 2010, and 640 by 480, for videos taken since 2011. High-definition formats are preferable.
3. Video recordings may be in the following genres: narrative, or descriptive documentaries, reports, and can be presented in any of the various cultural expressions used in Morocco
4. Video recording submissions must respect all current legislations and regulations on publication and reproduction rights, particularly those concerning intellectual property rights, moral and privacy rights. Submissions in violation of intellectual property rights will not be accepted.
5. Video recording submissions are accepted if uploaded in one of the formats allowed in collaborative online encyclopedias such as webm, ogg, mpg/mpeg, and mp4.
6. Video recording submissions are evaluated in accordance with their relevance to the theme of the contest, their originality, artistic value, and audio-visual quality.

Article 7 - Criteria for Audio Submissions:

1. Submissions must pertain to oral intangible cultural heritage, such as music, traditional songs, popular tales, and oral legends, dialects in risk of extinction, etc.
2. Submissions must not be less than 30 seconds in length and last not more than 52 minutes.
3. Audio recordings submitted must be accompanied with sufficient description, and information on the place of the recording, and may be presented in any of the various cultural expressions used in Morocco.

4 Submissions must respect all current legislations and regulations on publication and reproduction rights, particularly those concerning intellectual property rights, moral and privacy rights.

5 Submissions are accepted if the file is uploaded in one of the formats required by the collaborative online encyclopedia such as wav, mp3, ogg.

Article 8 - Selection Panel and Evaluation Criteria:

1. After ensuring that submissions fulfil all the technical requirements above, the Award secretariate will name a panel of experts in each category of the contest for an initial evaluation.

2 Preselected entries will be assessed by an evaluation committee who will select the top winners in each of the contest categories, according to criteria that take into account the publication requirements for collaborative online encyclopedias and the quality and value of the submissions.

3 Results of the contest will be announced on 5th July 2023, and with the same announcement, the date of the Award ceremony for the winners will set.

4 In case two entries are ranked at the same level, the prize will be shared equally between them.

5 In case one of the winners cannot be reached during the three months following the announcement of the winners' names, for reasons having to do with the contributors themselves, and if it proves impossible to reach them, the prize is canceled at the expiration of the three-month period.

6 In case the selection committee declares no winner in any given category, the award for that category will be withheld.

Article Nine: Amounts of the Awards:

The awards for each category of content submission have been set as follows:

Text articles (in any of the 5 languages):

First winner: A cash award to the amount of MAD 40,000

Runner up: A cash award to the amount of MAD 35,000

Third ranked: A cash award to the amount of MAD 30,000

Video Recording Contest (for each language):

First winner: A cash award to the amount of MAD 40,000

Photography Contest:

First winner: A cash award to the amount of MAD 40,000

Audio Recordings Context:

First winner: A cash award to the amount of MAD 40,000